

GET HARDWIRED FOR SUCCESS

By T. Harv Eker

#1 New York Times bestselling author

**How to RESET your mind's
money blueprint to create
AUTOMATIC WEALTH**

YOUR MONEY BLUEPRINT

Would you like to have a lot more money in your life? Would you like to have a lot more happiness in your life? Then keep reading! Because in this report you will finally discover the single root cause of financial success, mediocrity or failure.

My name is T. Harv Eker, and I'm well known for making the following statement: "Give me five minutes, and I can predict your financial future for the rest of your life."

How? In a short conversation, I can identify what's called your money and success "blueprint." Each of us has a personal money and success blueprint embedded in our subconscious mind. And it is this blueprint that will determine your entire financial life.

You can be the best business person, negotiator, marketer, salesperson, communicator or manager. You can know everything about real estate, stocks or other investments. But, if your subconscious money blueprint

is not preset for a high level of success, you will never amass a large amount of money. And, if by chance you do, you will somehow manage to lose it.

How do I know? I struggled for 12 years, working like crazy for 17 hours a day, seven days a week, trying to make it big. I had 12 jobs and 14 businesses. I studied every business strategy and followed the most enlightened spiritual advisors. Nothing worked—until I finally learned about my money blueprint and how to change it. That’s how I transformed my life. Now, it’s the mission of my company, Peak Potentials Training, to share those principles with as many people as possible—people just like you!

What Is Your Money Blueprint and How Is It Formed?

Like a blueprint for a house, which is a preset design for a home, your money blueprint is your preset way of being in relation to money. It consists of a combination of your thoughts, feelings and actions.

Let me introduce you to an extremely important formula that determines how you create your reality and wealth. Called the Process of Manifestation, it goes like this:

T→F→A = R

WEALTH PRINCIPLE:

Thoughts lead to feelings. Feelings lead to actions.
Actions lead to results.

What are your thoughts, beliefs and habits? How do you really feel about yourself? Do you believe that you deserve wealth? The truth is that your character, your thinking and your beliefs are critical to determining the level of your success.

Why Is Your Money Blueprint Important?

Have you noticed how some people have a lot of money and then lose it? Now you know why. The vast majority

of people do not have the internal capacity to create and hold onto large amounts of money and the increased challenges that go with it.

A perfect example is lottery winners. Research has shown that most lottery winners eventually return to their original financial state, the amount they can comfortably handle.

On the other hand, when self-made millionaires lose their money, they usually have it back within a relatively short time. That's because even when self-made millionaires lose their money, they never lose what's most critical to their success: their millionaire minds.

Your money blueprint will determine your financial life—and even your personal life. If your money blueprint is set for low, chances are you will attract a partner who is also set for low so you can stay in your financial “comfort zone” and validate your blueprint.

How well your business does is a result of your money blueprint. If your blueprint is set for earning \$100,000 a

year, that's exactly how well the business will do.

It's like a thermostat. If the temperature in the room is seventy-two degrees, chances are good that the thermostat is set for seventy-two degrees. Now, is it possible that because the window is open and it is cold outside, the temperature in the room can drop to sixty-five degrees? Of course, but what will eventually happen? The thermostat will kick in and bring the temperature back to seventy-two. Also, is it possible that because the window is open and it's hot outside, the temperature in the room can go up to seventy-seven degrees? Sure it could, but eventually the thermostat will kick in and bring the temperature back to seventy-two.

WEALTH PRINCIPLE:

The only way to permanently change the temperature in the room is to reset the thermostat. In the same way, the only way to change your level of financial success “permanently” is to reset your financial thermostat.

So, how is your money blueprint formed? The answer is simple. Your financial blueprint consists primarily of the information or “programming” you received in the past, and especially as a young child.

You didn’t come out of the womb with your attitudes toward money. You were *taught* how to think about and act in relation to money. The problem is that most of us learned how to play the money game from people who weren’t very good at it! You were conditioned by what you learned about money from parents, siblings, friends and teachers, to name a few.

Just imagine your mind as nothing more than a big file cabinet. Your thoughts originate from the “files of information” you have stored there. Those files are a result of your past conditioning.

We are conditioned in three primary ways in every arena of life, including money:

- 1. Verbal programming:** What did you hear when you were young?
- 2. Modeling:** What did you see when you were young?
- 3. Specific incidents:** What did you experience when you were young?

The First Influence: Verbal Programming

Did you ever hear phrases like, “Money is the root of all evil,” “Save your money for a rainy day,” or “He’s filthy rich”? How about, “You have to work hard to make money.”

Every statement you heard about money when you were young remains lodged in your subconscious mind as part of the blueprint that is running your financial life. You don’t even have to think about it. You naturally go to your money file and do what you’re supposed to do with it.

The Second Influence: Modeling

The second way we are conditioned is called modeling. There is a saying, “Monkey see, monkey do.” And, of

course, human beings are not far behind. Generally, we will tend to be exactly like one or a combination of both of our parents in the arena of money. So the question is: What were your parents like around money when you were growing up? Did they manage money well or mismanage it? Were they spenders or savers? Was money a struggle in your home or a source of joy and ease? Whatever your answers are, you will either be very similar or exactly the opposite. Now why would someone be the opposite of their parents? Well, that depends on how angry you were with them or the financial situation you were living in.

The Third Influence: Specific Incidents

The third primary way we are conditioned is by specific incidents. What did you experience when you were young around money, wealth and rich people? These experiences are extremely important because they shape the beliefs—or rather, the illusions—you now live by. Based on your experiences with money, do you associate

it with pain or pleasure? With security or with freedom?

Whatever your associations are, they have the power to run your financial decisions for the rest of your life—unless you revise your mind's money files. This is exactly what we do for thousands of people each year, on a deep and permanent level at the *Millionaire Mind Intensive* seminar.

WEALTH PRINCIPLE:

Training and managing your own mind is the most important skill you could ever own, in terms of both happiness and success.

The Power of Changing Your Conditioning

As an operating-room nurse, Josey had an excellent income. But she always spent all of her money. When we dug a little deeper, she revealed that when she was eleven years old, she remembers being at a restaurant with her parents and her sister. Her mom and dad were having

a bitter argument about money. Her dad was standing up, screaming and slamming his fist on the table. She remembers him turning red, then blue, and then falling to the floor from a heart attack. She administered CPR, but to no avail. Her father died in her arms.

Because of this early experience, Josey's mind linked money with *pain*. And it's no wonder that as an adult, she subconsciously got rid of all of her money in an effort to get rid of that pain. At the *Millionaire Mind Intensive*, we helped Josey identify her old money blueprint and revise it. Today she's well on her way to becoming financially free.

WEALTH PRINCIPLE:

Your income can grow only to the extent you do!

At the time Stephen came to our course he had been earning more than \$800,000 a year for the past nine years. Stephen didn't have a problem *earning* money; his challenge was *keeping* it. Despite his high and consistent income, he was barely scraping by. His net worth was exactly zero!

Stephen shared with us that when he was growing up, his mom always used to say, “Rich people are greedy. You should have just enough to get by. After that you’re a pig.” No wonder Stephen was broke. He was verbally conditioned by his mother to believe that rich people are greedy. And, since he didn’t want to be greedy or risk the disapproval of his mother, subconsciously he couldn’t be rich.

At the course, using some extremely effective experiential techniques, Stephen’s money blueprint changed dramatically. He began to understand that these non-supportive beliefs were his mom’s, based on her past programming, and not his. In only two years, he went from being broke to becoming a millionaire.

So What Is Your Money Blueprint Set For?

Now, it’s time to answer the “million dollar” question. What is your current money and success blueprint, and what results is it subconsciously moving you toward? Are

you set for success, mediocrity or financial failure? Are you programmed for struggle or for ease around money? How can you tell? It's simple. Look at your results. Look at your income. Do you work long and hard for your money? Or, do you have balance in your life? Is your income consistent or inconsistent? Are you a saver or a spender? Do you tend to pick winning investments or losers? Is your business thriving or barely surviving? Every one of your answers is determined by your blueprint.

And unfortunately for most, your current money blueprint will stay with you for the rest of your life—unless you identify and change it. And that's exactly what we'll do for you in our 3-day *Millionaire Mind Intensive*. It's changed the lives of more than a million people in 104 countries around the world, and it will change your life too.

Change Your Mind About Money . . . Permanently

You've already taken the first step toward resetting your

money blueprint—just by reading this report. But, for change to be permanent it must occur on a cellular basis. You have to rewire your brain. You have to put these concepts into practice. Not just read about it, not just talk about it, and not just think about it, but actually do it.

At the *Millionaire Mind Intensive*, you will change your blueprint, right on the spot. We don't teach you how to change it. We change it right there that weekend. And the change is permanent. But please don't take my word for it. Come and experience it for yourself.

When you register now using the promo code: **HARDWIRED**, your ticket is only \$87. That's right. Believe it or not, the fact that you downloaded and read this report separates you from most people. You took action. And I believe action should be rewarded. So, for a limited time only, I'm offering you and anyone else who downloads this report a special savings of more than \$1,200 per ticket!

REGISTER TODAY for the
Millionaire Mind Intensive
at **www.millionairemind.com**.
Or call Toll-Free! 1-800-541-9100.
Use promo code: HARDWIRED

Pay only \$87 and activate this ticket today:

GENERAL SEATING
TICKET

PEAK POTENTIALS TRAINING *presents*

**The Millionaire
Mind Intensive**

a T. HARV EKER signature program

**TOTAL
PACKAGE
VALUE
1,295!**

With payment of \$87 this ticket entitles you to one admission to the Millionaire Mind Intensive seminar package!
Space is limited! Register no later than two weeks prior to event date.

PEAK POTENTIALS TRAINING